

WATER SAFETY PARTNERSHIPS

PROSPECT Session #1
Philadelphia, PA
May 1 - 4, 2023



US Army Corps
of Engineers®





Partnerships with National Organizations





U.S. ARMY

The Corps Foundation

- The Life Jackets Worn.. Nobody Mourns Campaign was developed in cooperation with the USACE National Operations Center for Water Safety
- Campaign supported through grant funding administered by the US Coast Guard
- Have created video and audio PSAs, posters, vinyl banners, tailgate wraps, and two game apps





U.S. ARMY



Wilderness Inquiry

Urban Wilderness Canoe Adventures



www.urbanwildernesscanoeadventures.org



- Provides youth with direct, hands-on experiences with nature
- Engages students in ways that motivates them to learn
- Builds an ethic of land stewardship
- Connects new audiences to public lands and agencies that care for them
- Introduces youth to employment, education and volunteer opportunities



U.S. ARMY

U.S. Coast Guard/ USCG Auxiliary



- National MOU
- Boating Safety Classes
- Boat Patrol
- Vessel Safety Checks
- Brochures for Distribution
- Assistance with Special Events
- Monitor Marine Band Radio
- Find a USCGA Flotilla near you at

www.cgaux.org/units.php

www.uscgboating.org





U.S. Power Squadrons



- National MOU
- America's Boating Course - On-line & classroom
- USCGA Vessel Safety Check Examiners
- Assistance with Special Events
- Find a squadron near you at www.usps.org click "Locate Things"
- Loaner Boating Skills Virtual Trainer
Contact local squadron to borrow





Boat U.S. Foundation



- National MOU
- Life Jacket Loaner Program
- Grassroots Grants
- Free Brochures
- On-line Boating Simulator and Games
- On-line Boater's Toolbox
- www.boatus.com/foundation





U.S. ARMY



Safe Kids USA

- National MOU
- Special Events
- Educational Tip Sheets
- Research Reports
- Find a Safe Kids Coalition near you www.safekids.org

2019 Ranger Trading Card Program

Our purpose is to increase water safety awareness among children and parents.



PROGRAM GUIDELINES

1. Park Rangers will distribute cards to children 15 years of age and under.
2. Children can obtain cards by answering questions and/or by demonstrating to the Park Ranger that he/she understands safe swimming and/or boating practices regarding water safety.
3. Cards must be brought to the Project Management Office to be redeemed for prizes.



Award items are available at:

Allatoona Lake Operations
Project Management Office
1138 GA Highway Spur 20
Cartersville, GA 30121
• For questions or office hours •
Call 678-721-6700.

A Special Thank You to Our Sponsors:



Allatoona Lake

*"Pick a card,
any card ...*



*... to help increase water
safety awareness."*



US Army Corps
of Engineers®
Mobile District

2019 Ranger Trading
Card Program

When redeeming cards for rewards, staff will initial the back of each card and indicate the award that was received.

Staff will return the initialed cards back to the child.

Previously initialed cards
Do Not Count towards another.



Award Schedule

5 cards:
Life Jacket



6 cards:
*"Wear It" water bottle
and Bobber Card Game*



7 cards:
*Beach Towel, Beach Buddy Matt,
"Keep Bartow Beautiful" T-shirt
"Great Lake Allatoona Cleanup" T-Shirt*

Buddy Beaver Card:
*Zoo Atlanta Ticket,
Tellus Museum Pass or
Booth Western Art
Museum Pass
(limited supply)*



Allatoona – Safe Kids Ranger
Trading Card Program



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National Water Safety Congress



- International Boating and Water Safety Summit
- Grassroots Grants
- Awards Program
- Cold Water Boot Camp USA Programs
- USACE Employees serve on Board of Directors



www.watersafetycongress.org



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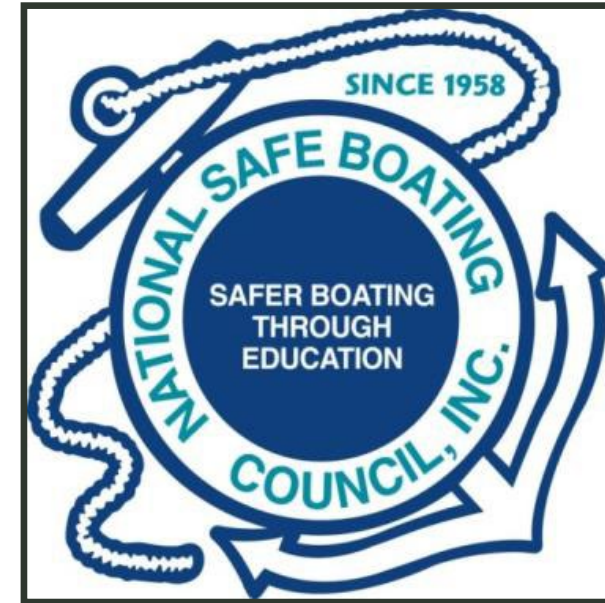
National Safe Boating Council

10



- Wear Your Life Jacket To Work Day
- Ready, Set, Wear It
- National Safe Boating Week
- Wear It Campaign
 - Free customized logos
 - Email: sidekicks@boatingsidekicks.com
- Free Resources
- Grassroots Grants
- Awards Program

www.safeboatingcouncil.org



Sea Tow Foundation

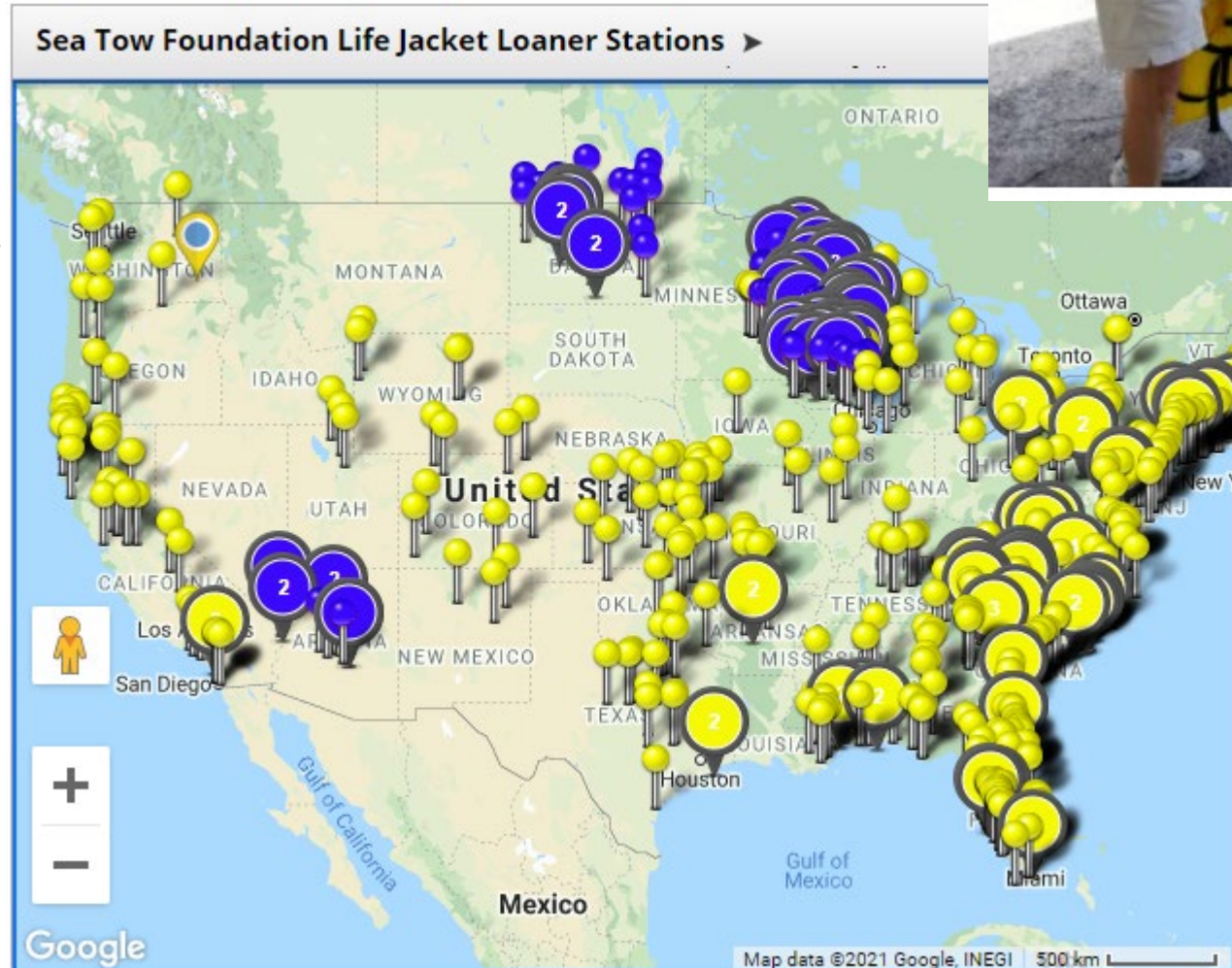
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Sea Tow Foundation
for Boating Safety and Education

- Boating safety and education
- Life Jacket Loaner Program
- Grants to non-profit partners
- Map of life jacket loaner stations
- On-line safety resources

<http://www.boatingsafety.com/>





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Cooperating Associations





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Water Safety Forums, Task Forces or Councils

13



- Bring local organizations together
- Discuss issues and trends
- Help establish policies
- Promote water safety together





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Schools

Use volunteers from local after school programs or clubs to help stuff water safety bags for special events





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Restaurants

Any way you slice it...
Make **SAFETY** a
"PIZZA" your life.



Buckle Up!
Life Jackets and Seat Belts
SAVE LIVES!





US Army Corps of Engineers



**FREE
SMALL
FROZEN
COKE®**



Please present coupon before ordering. Limit one coupon per customer. Not to be used with other coupons or offers. Void where prohibited by law. Cash value 1/100¢. State sales tax applicable. Good at participating BURGER KING® restaurants in:

MISSOURI: Cape Girardeau, Scott City, Jackson, Sikeston, Miner, Ferryville, Farmington, Desloge, Poplar Bluff, Kennett, Dexter, Pevely, Oakville, Peeries Park, Buller Hill, Festus, Richardson Rd., Bowles Ave.
ILLINOIS: Carbondale, Marion, Harrisburg, Anns, Waterloo
KENTUCKY: Paducah, Murray
ARKANSAS: Jonesboro, Paragould, Pocahontas, Blytheville

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WEAR IT FOR LIFE



AWARD OF EXCELLENCE
The bearer of this certificate is hereby recognized for wearing a properly fitting lifejacket, serving as a role model to others in being safe around the water, and may redeem this for one free ice cream cone!



Bobber's five rules of water safety:
Learn to swim, wear a lifejacket, swim with a buddy, reach and throw but don't go, and look before you leap!

Bobber is a registered trademark of Bobber Water Safety. Limit one coupon per child per day. Valid 2010-2011.



Hardee's & W. Kerr Scott Safety Award is presented to:

Name

On behalf of Hardee's of Wilkesboro this certificate
Entitles bearer to a **FREE**
Scoop of Vanilla Premium Ice Cream

Presented by Ranger: _____



**FRIENDS OF
W. KERR SCOTT LAKE**

Coupon Expires December 31, 2009

If You Love Me...



Teach me to swim well.
Children who know how to swim well are less likely to drown than non-swimmers.

Don't let me swim alone.
One of the leading causes of accidental death for children is drowning. Make sure I swim with an adult.

Watch me closely at all times when I'm near water.
It only takes 20 seconds for a child to drown.

Don't let me use inflatable toys.
Poor swimmers often drown when inflatable toys collapse or float away.

Make sure you put a life jacket on me before I get near water.
96% of drowning victims would be alive today if they had worn a life jacket.



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of Engineers
of Engineers



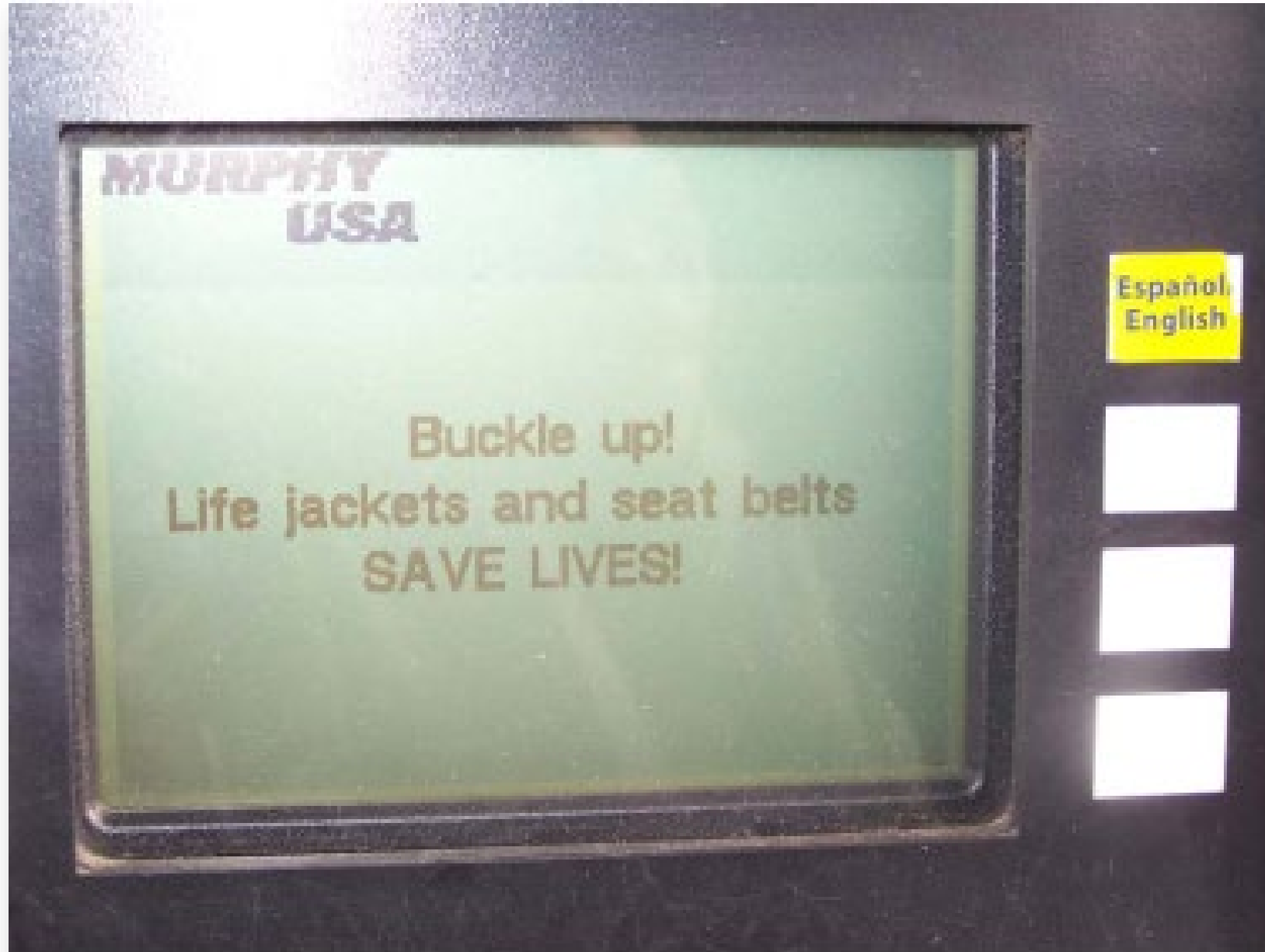
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“I Got Caught” Campaign





Gas Stations





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Art Education Associations



Chalk on the Walk
 at Raystown Lake
 (Seven Points Beach)

Saturday, August 1st
 10am - 4pm
 Judging 5pm-6pm

All ages are welcome to enter contest.
 Free of charge but donations for NAEA
 are greatly appreciated. Prizes are available
 for ages: 6-12, 13-17, and 18+. Participation
 prizes are for ages 0-5. The theme for the
 contest will be:

Water Safety

Hosted by IUP's Student Chapter:
 National Art Education Association





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Billboards





Floating Restroom Wraps





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Corporation Sponsored Videos

<https://vimeo.com/341869017/c41875483b>



Life Jacket Donation





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Business Marquees





Bank and User Fee Envelopes

WE APPRECIATE YOUR BUSINESS

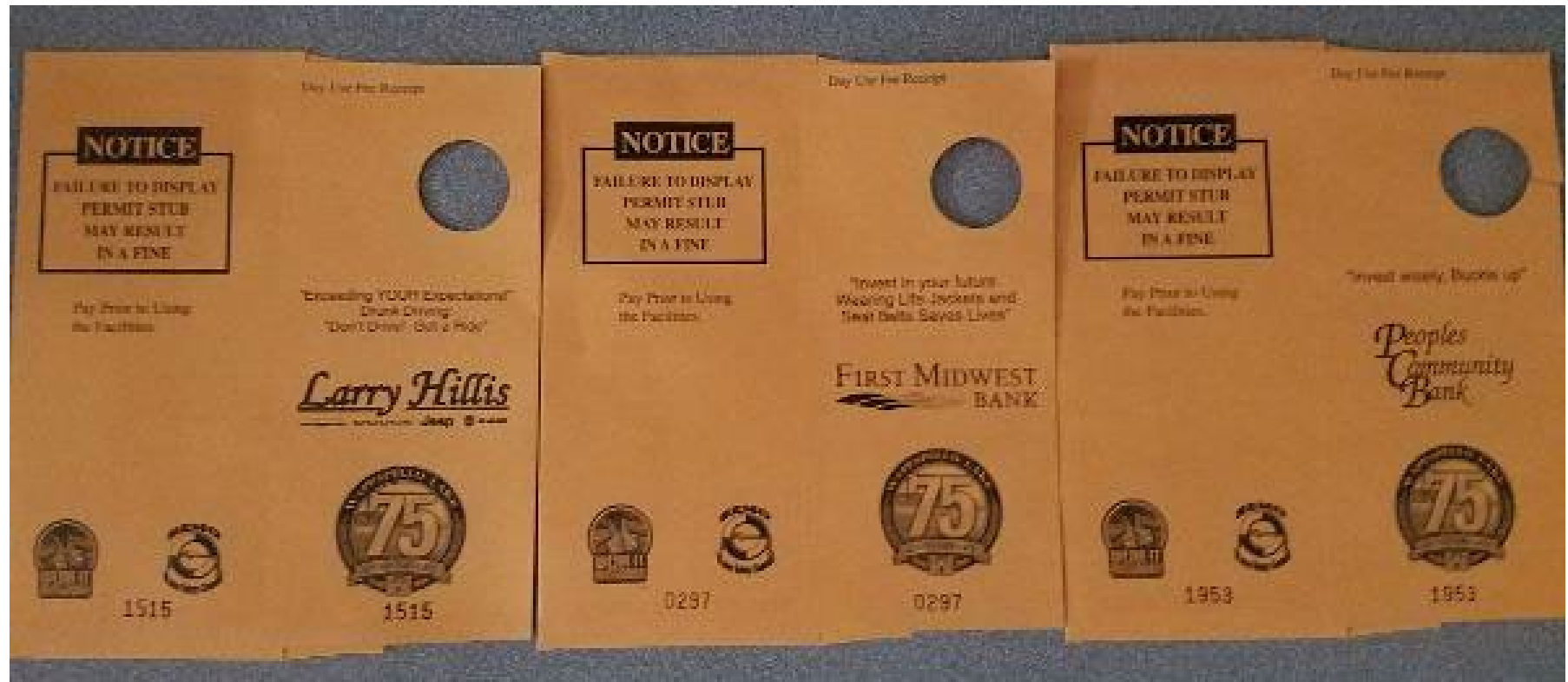
FIRST MIDWEST BANK



US Army Corps of Engineers
PC 1-886 2/1984

BUCKLE UP!

Life Jackets and Seat Belts **SAVE LIVES!**



NOTICE
FAILURE TO DISPLAY
PERMIT STUB
MAY RESULT
IN A FINE

Pay Prior to Using
the Facilities

"Exceeding YOUR Expectations!"
"Don't Drink! Don't Drive!"
"Don't Drink! Get a MUG!"

Larry Hillis
— 1515 —



1515

NOTICE
FAILURE TO DISPLAY
PERMIT STUB
MAY RESULT
IN A FINE

Pay Prior to Using
the Facilities

"Invest in your future!
Wearing Life Jackets and
Seat Belts Saves Lives"

FIRST MIDWEST
BANK



0297

NOTICE
FAILURE TO DISPLAY
PERMIT STUB
MAY RESULT
IN A FINE

Pay Prior to Using
the Facilities

"Invest wisely. Buckle up!"

Peoples
Community
Bank



1953



U.S. ARMY



Sports Stadiums





NRM Gateway

Water Safety Partnerships

- Your one stop source for partnerships
- MOU/MOA examples
- Water Safety success stories
- All national partnerships
- Toolbox with tons of ideas

The screenshot shows the NRM Gateway website. At the top left is the US Army Corps of Engineers logo. The main header reads "Natural Resources Management Gateway" with the tagline "to the future . . .". Below this is a green navigation bar with buttons for Home, Visitors, Lake Discovery, Recreation, Env Compliance, Env Stewardship, Partners, News/Events, People, Forums, Learning, GETS, Tools, New Postings, Submit, and Index/Search. The page title is "Water Safety Partnerships". The main content area contains a paragraph: "The U.S. Army Corps of Engineers has developed an extensive [national water safety program](#) as well as local community programs to educate visitors about the importance of water safety. Partnerships are a great way to add impact and reach a broader audience with the goal of saving lives. The Corps has partnered with many organizations for water safety product development, special events, and water safety educational programs." Below this are two columns of links: "Water Safety Success Stories", "Related Sites", "Water Safety Toolbox Partnership Ideas", "News/Current Issues", "Water Safety Grants", and "Water Safety Partnership Examples". A vertical sidebar on the left contains the text "Partnerships" and "Water Safety".